Googling Your Grantee: Due Diligence and the Web

Grants Managers Network 2004 Annual Conference Toronto, Canada



Joe Behaylo - Open Society Institute, New York, NY

Janice Opalski and Liisa Rand - Robert Wood Johnson Foundation, Princeton, NJ

Marty Schneiderman - Information Age Associates and Foundation News & Commentary, Princeton, NJ

Diane Ford - Sobrato Family Foundation, Cupertino, CA

Session Agenda

- 1. Introduction
- 2. Googling Your Grantee: Due Diligence Survey Results
- 3. Overview of Online Research Tools
- 4. Robert Wood Johnson Foundation Case Study
- 5. Sobrato Family Foundation Case Study
- 6. Open Discussion

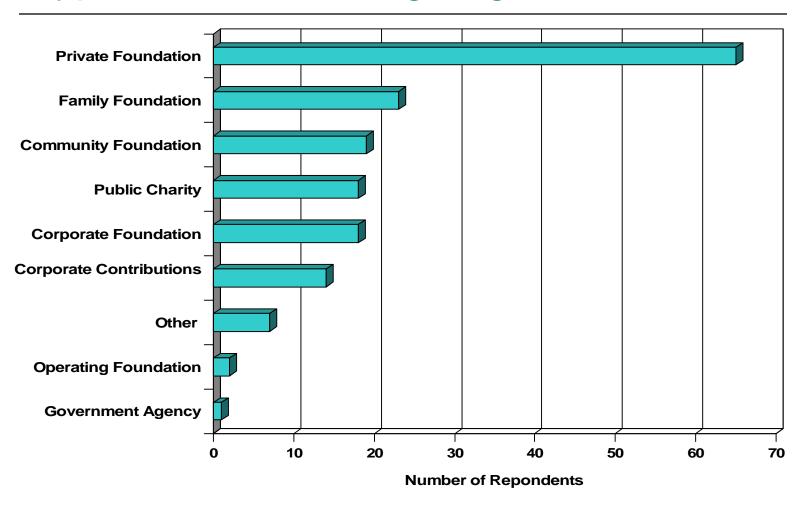


Googling Your Grantee: Due Diligence Survey

- Survey conducted online in February and March 2004
- i 157 total respondents
- Cross section of philanthropic institutions by type, size, and number of grants
- Complete survey results are available at www.gmnetwork.org

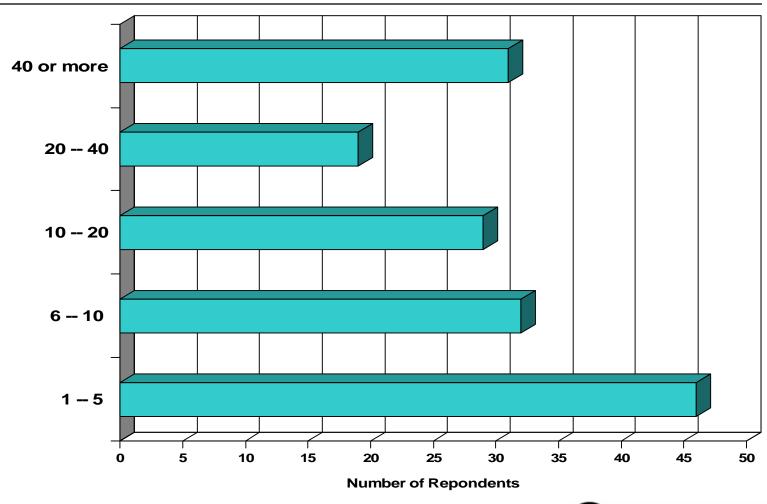


Type of Grantmaking Organization



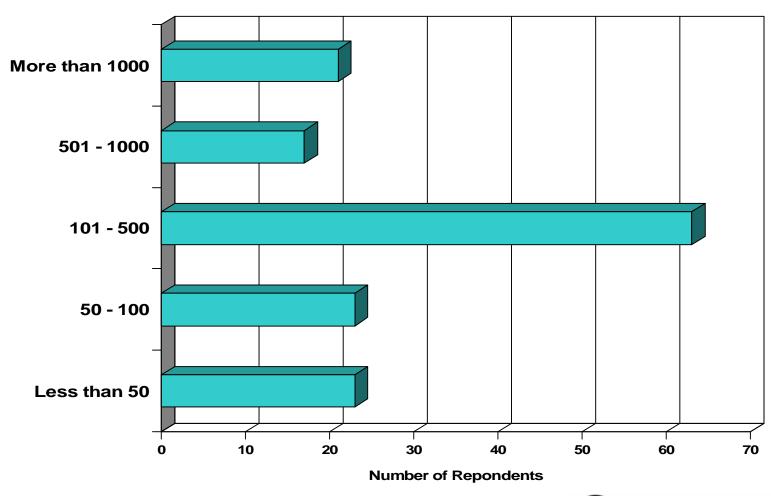


What is the total staff size of your organization?



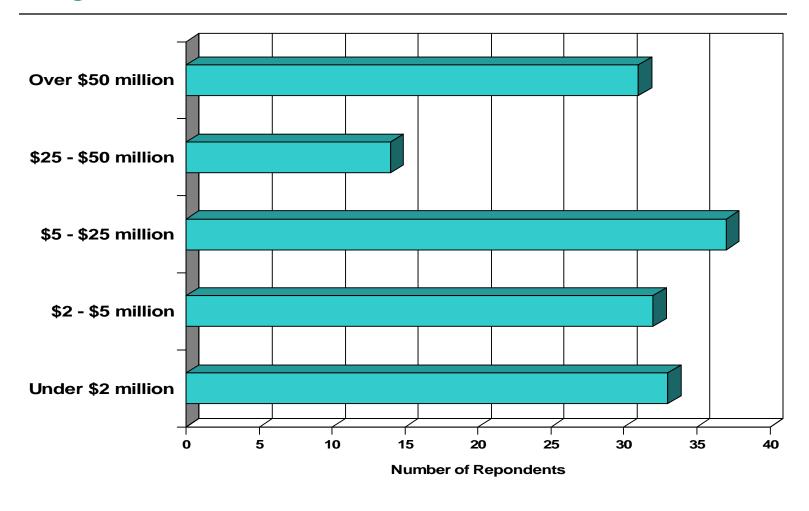


How many grants did your organization fund in FY 2003?



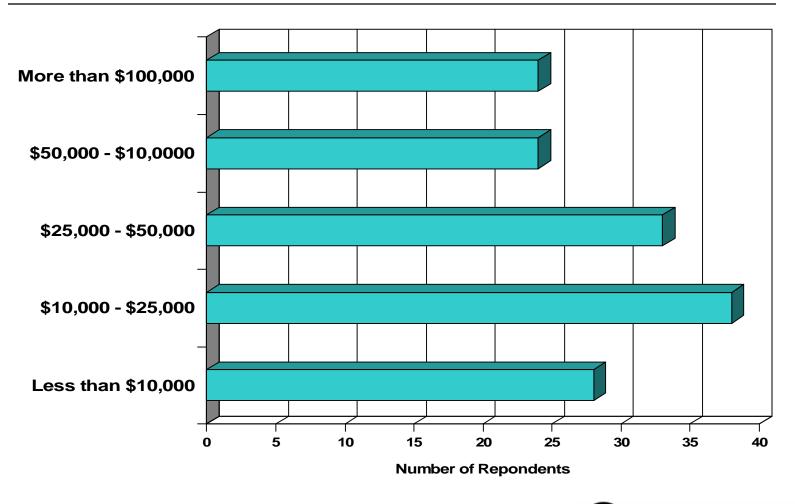


What is the total value of grants your organization made in FY 2003?



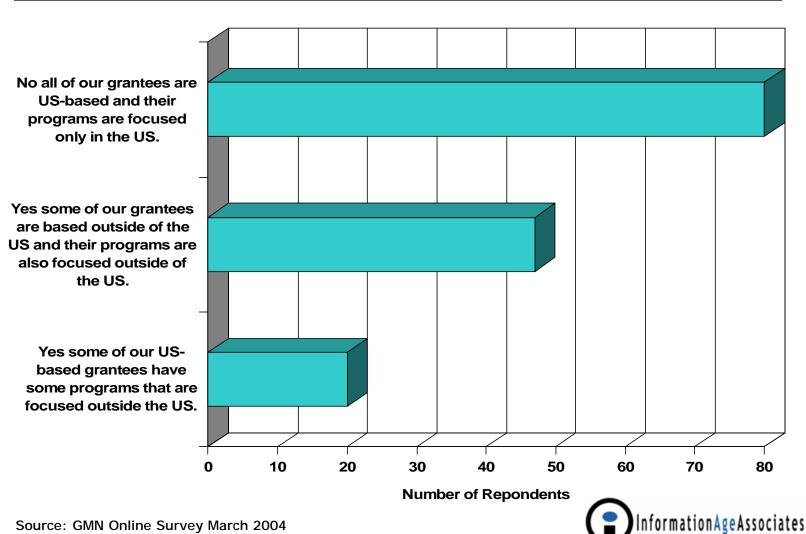


What was the average grant amount in FY 2003?

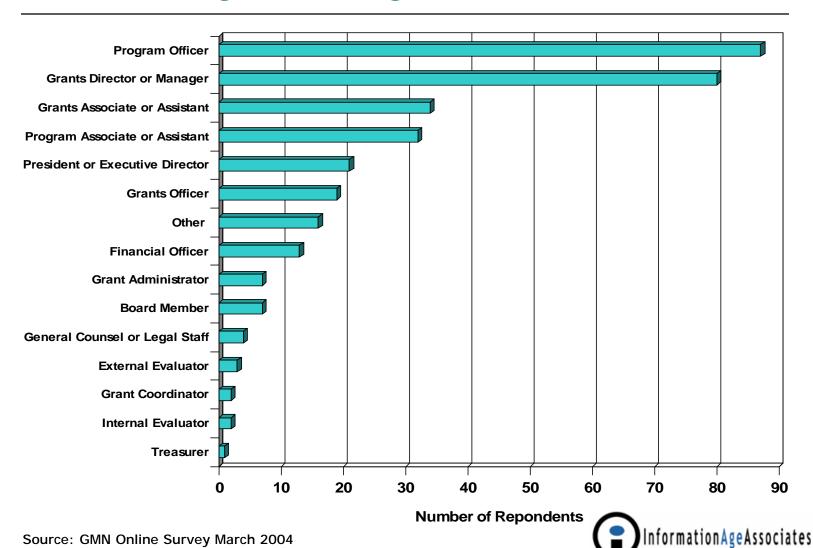




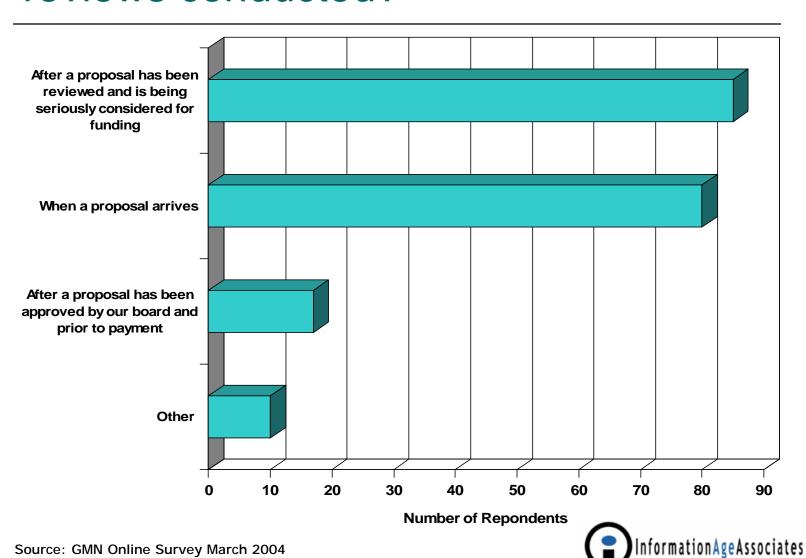
Do you make grants to nonprofits that support work outside the USA?



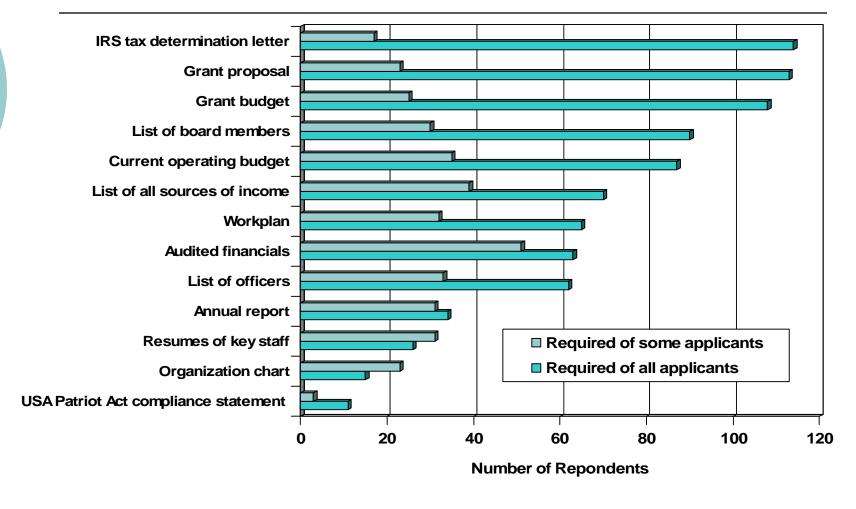
Which staff are responsible for conducting due diligence reviews?



When are due diligence reviews conducted?

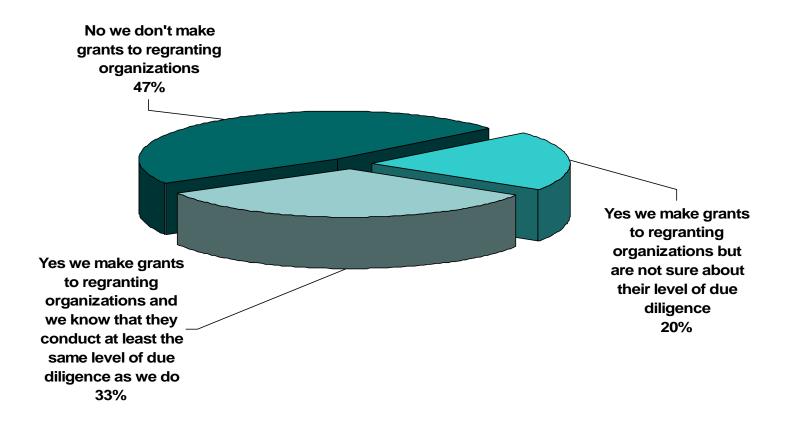


Which documents are required as part of your pre-award due diligence?



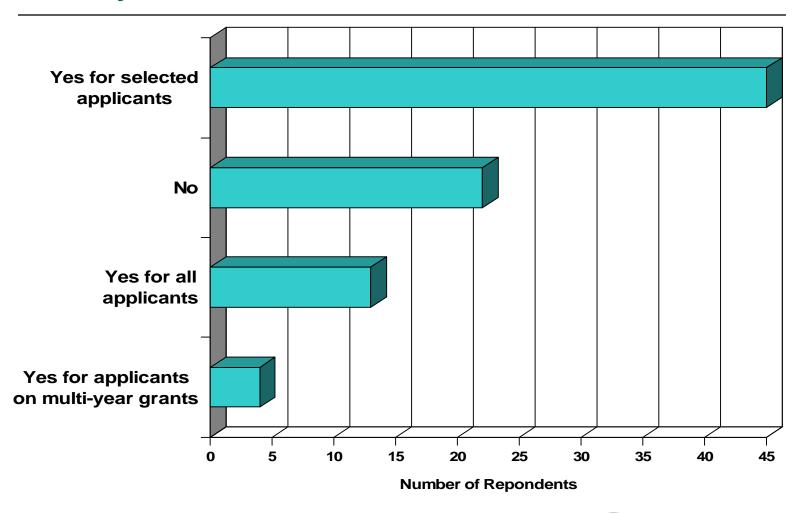


Regranting Organizations and their Level of Due Diligence



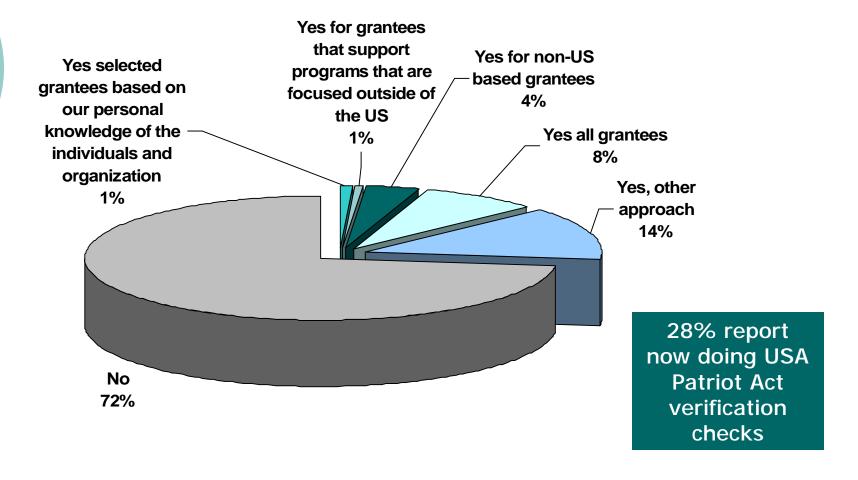


Do you conduct site visits?



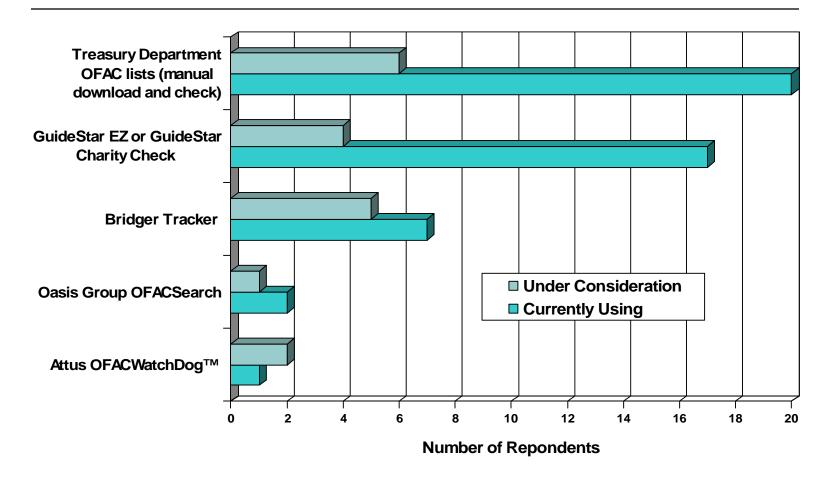


USA Patriot Act Compliance Verification Practices





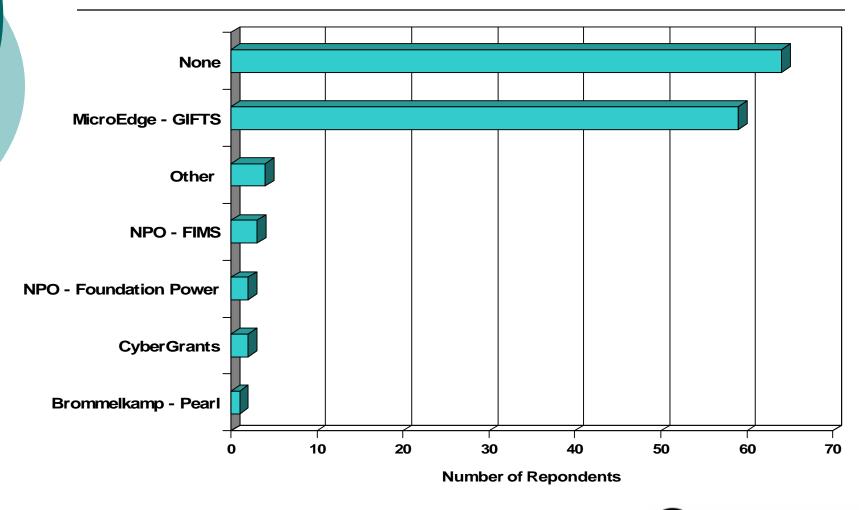
Which software do you use to automate verification checking?





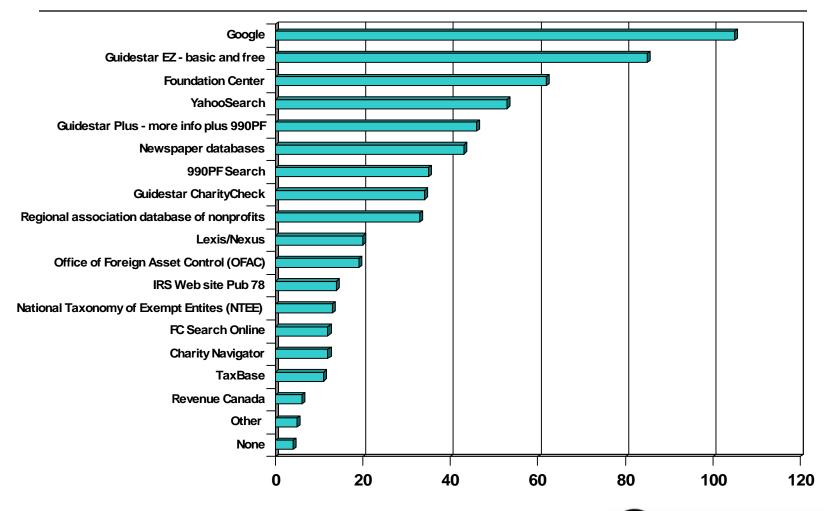


Commercial Products with Integrated Links to Due Diligence Services

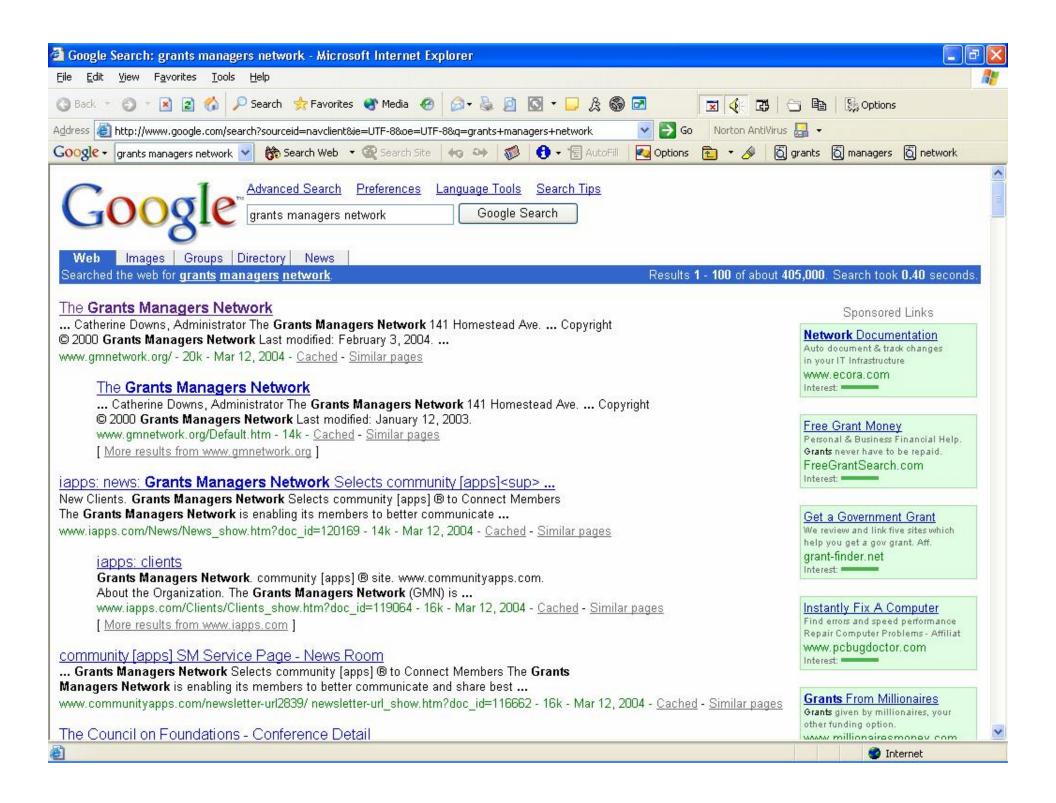


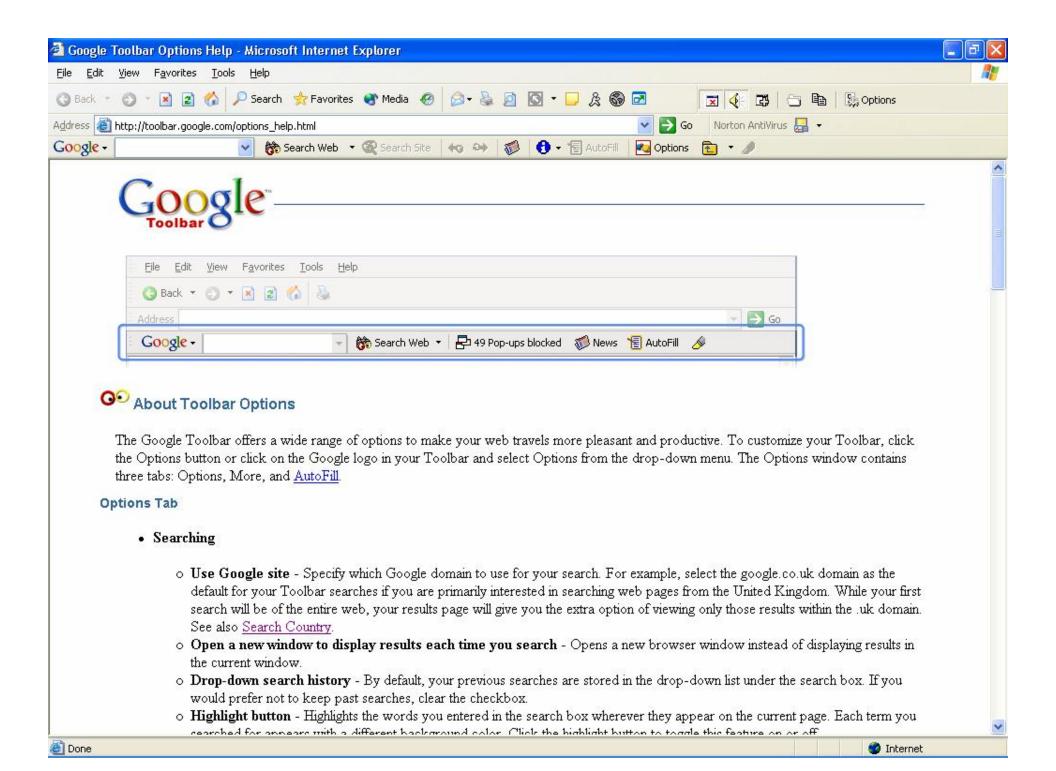


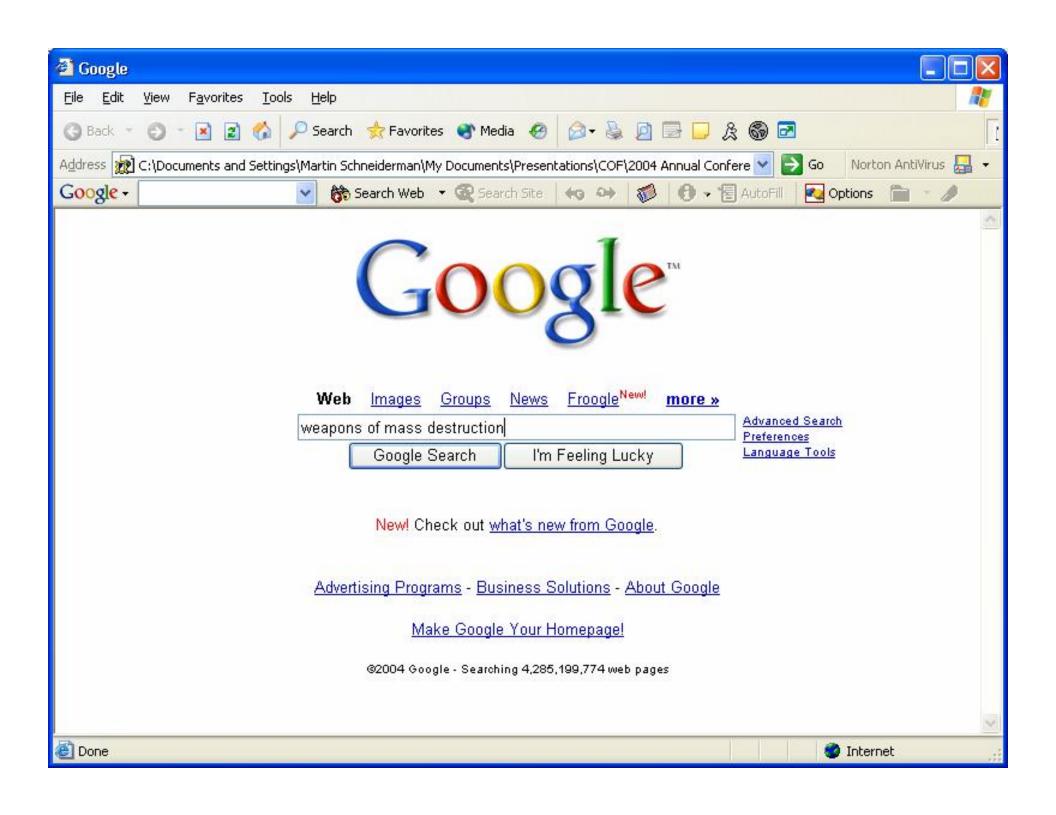
Online Tools Used to Conduct Due Diligence Research

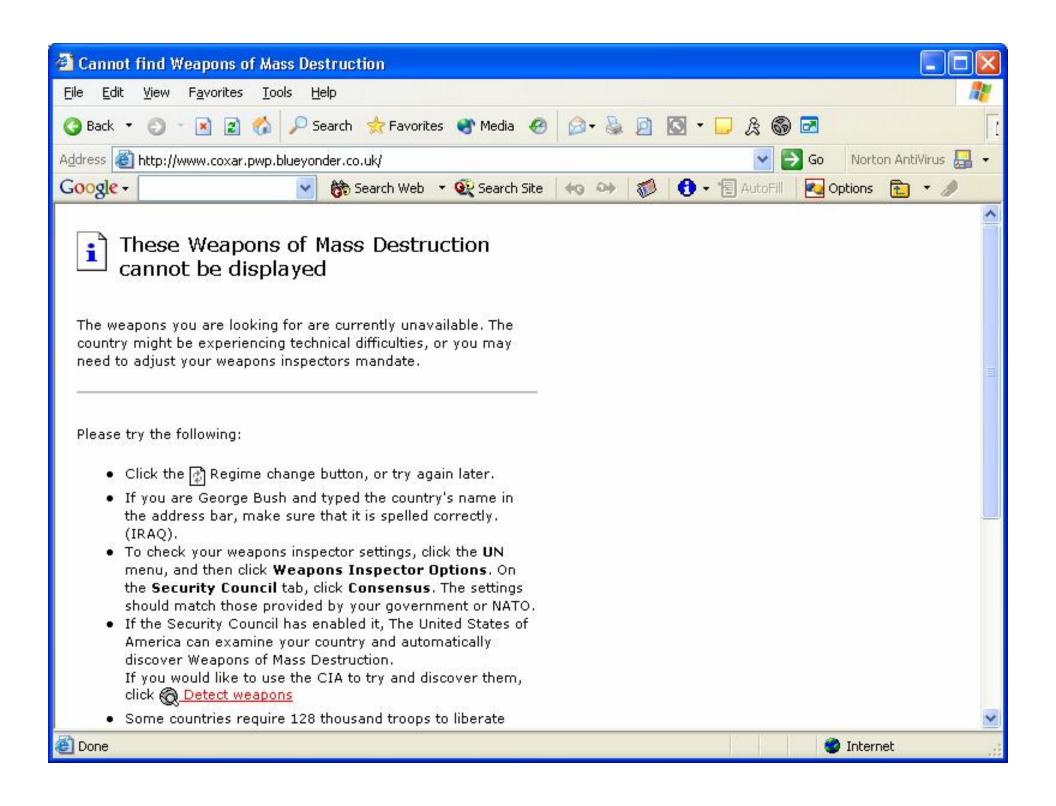


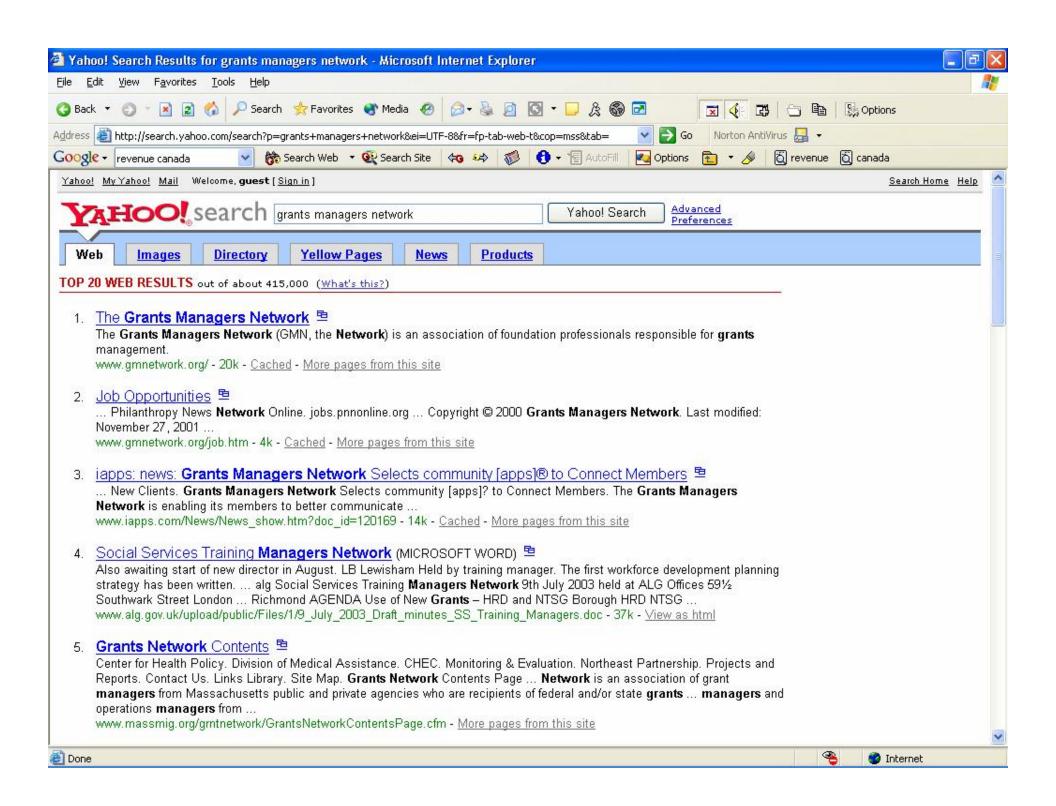


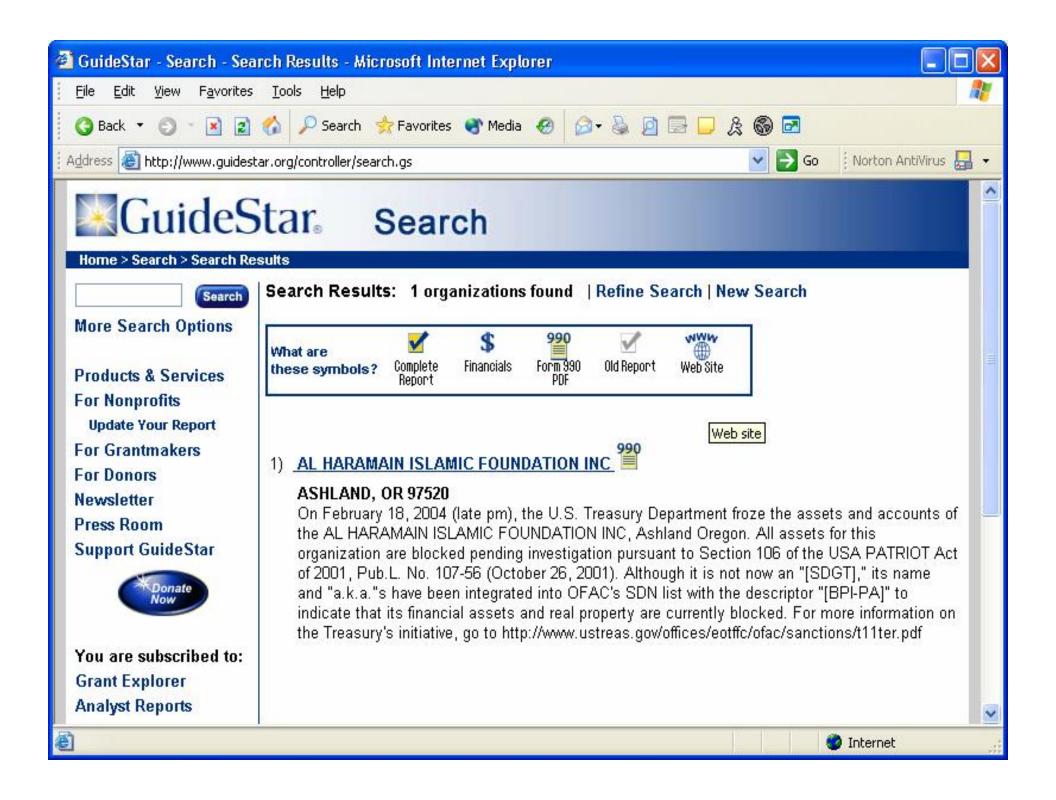


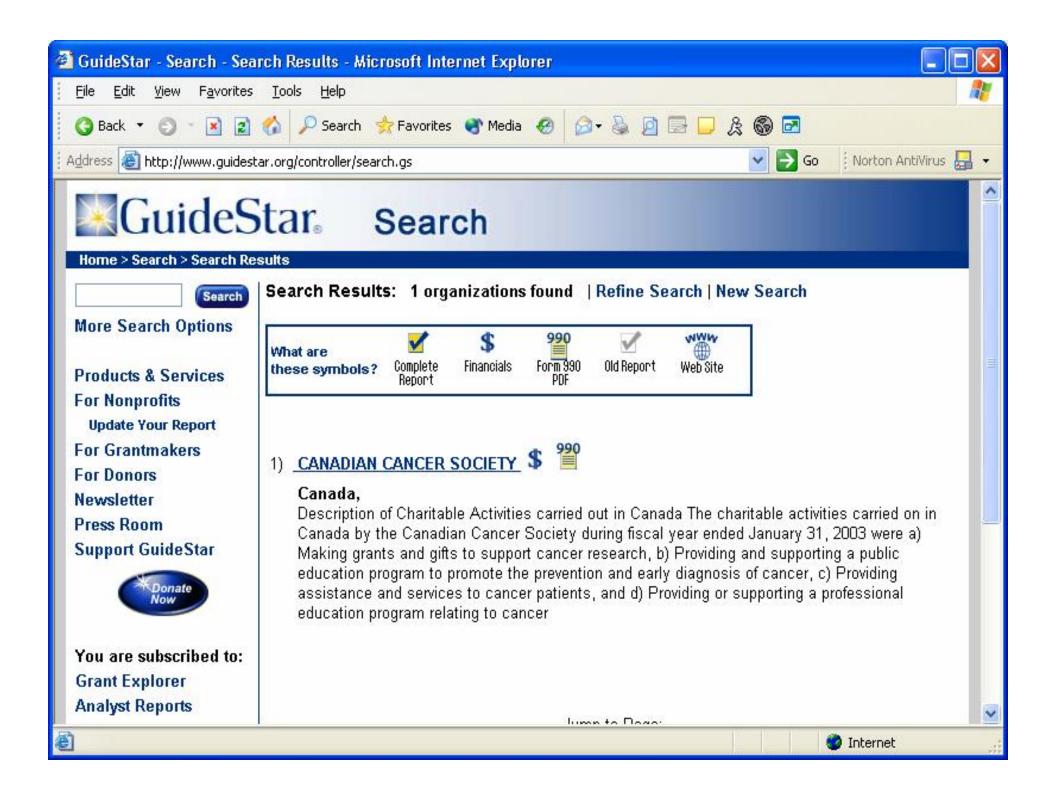












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CANADIAN CANCER SOCIETY

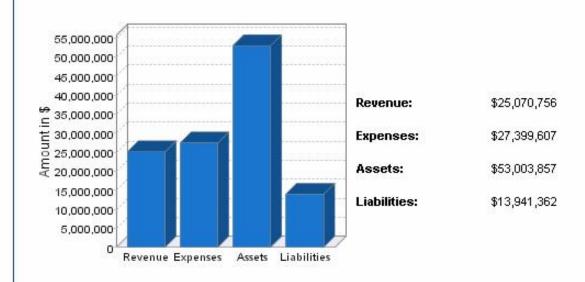
Toronto Ontario M4V 3B1 Canada,

Description of Charitable Activities carried out in Canada The charitable activities carried on in Canada by the Canadian Cancer Society during fiscal year ended January 31, 2003 were a) Making grants and gifts to support cancer research, b) Providing and supporting a public education program to promote the prevention and early diagnosis of cancer, c) Providing assistance and services to cancer patients, and d) Providing or supporting a professional education program relating to cancer

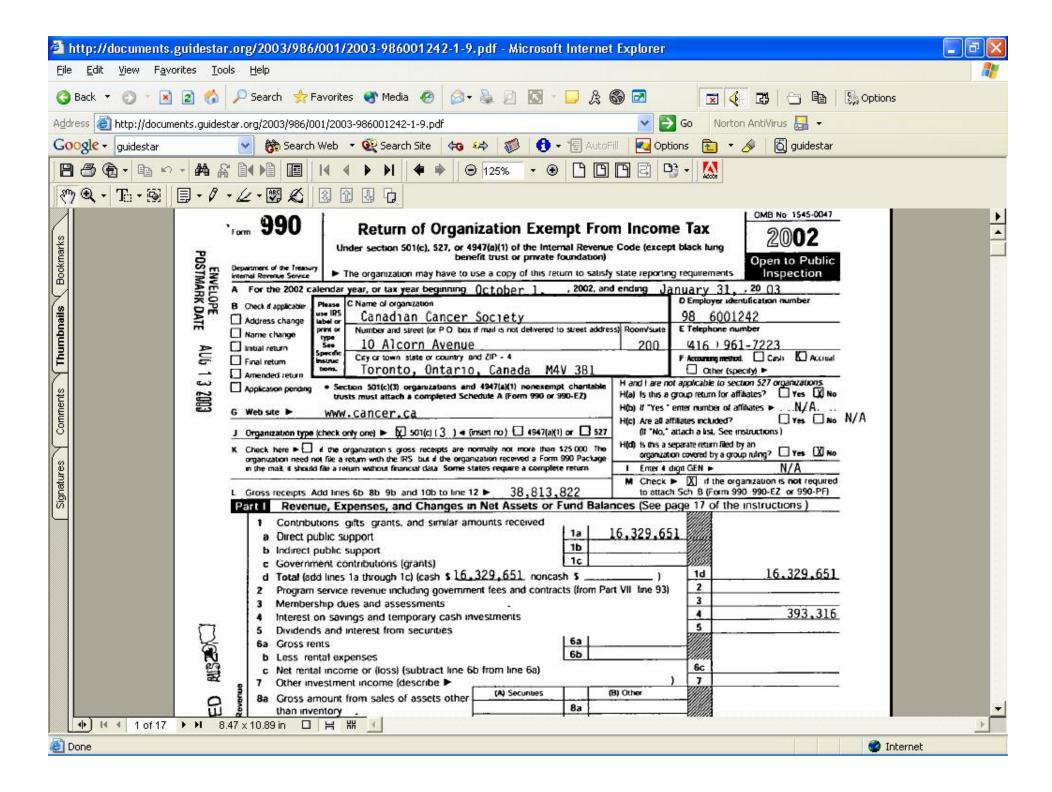
EIN: 98-6001242

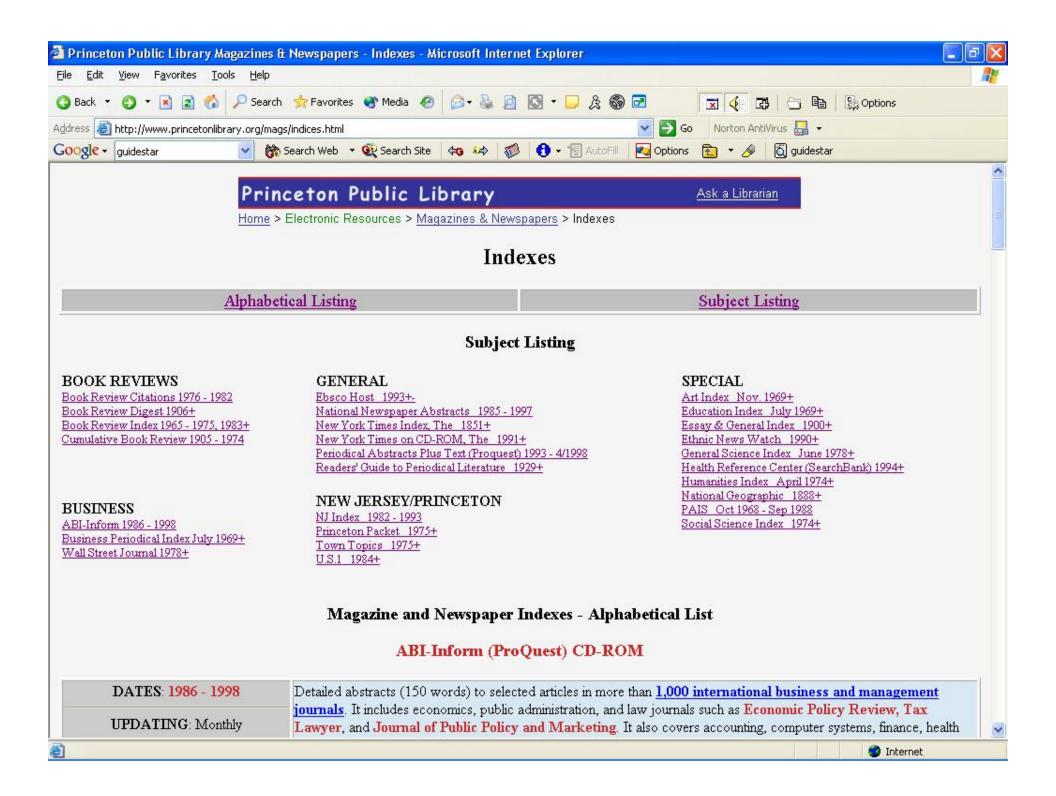
This organization files an IRS Form 990 or 990-EZ, it is a 501(c)(03) public charity. Information in this report is derived from IRS From 990, 990-EZ, or 990-PF, an annual report filed by nonprofit organizations.

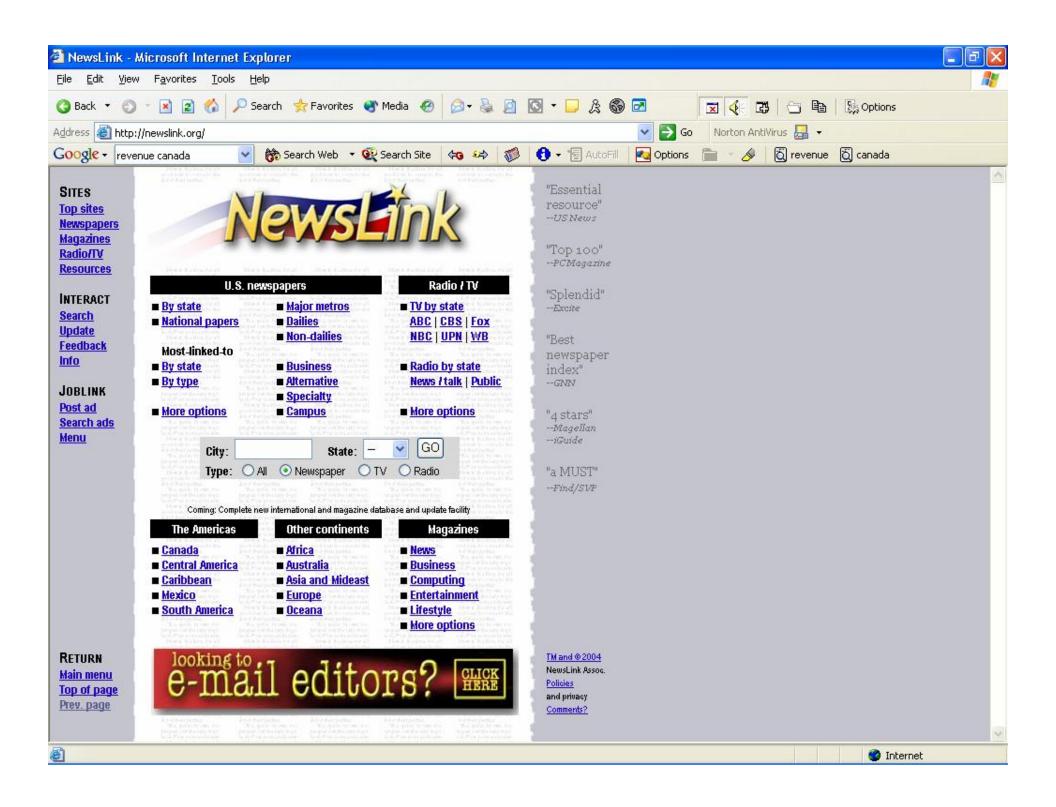
Financial Snapshot for Fiscal Year Ending 2003

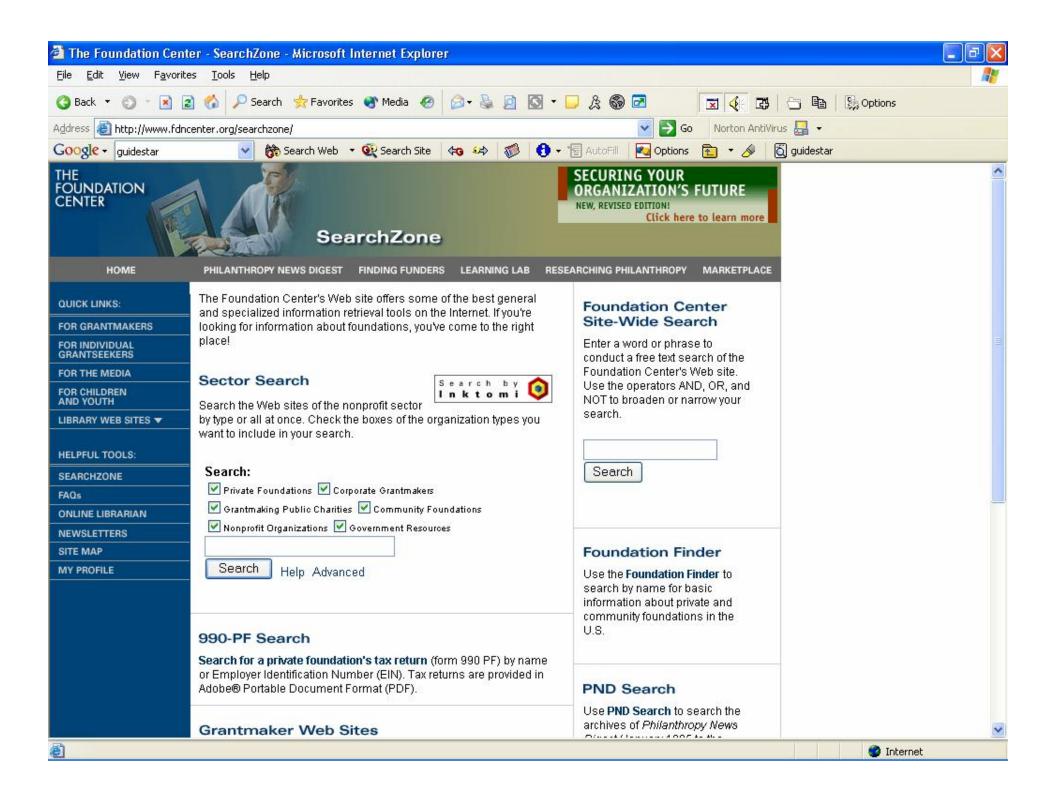


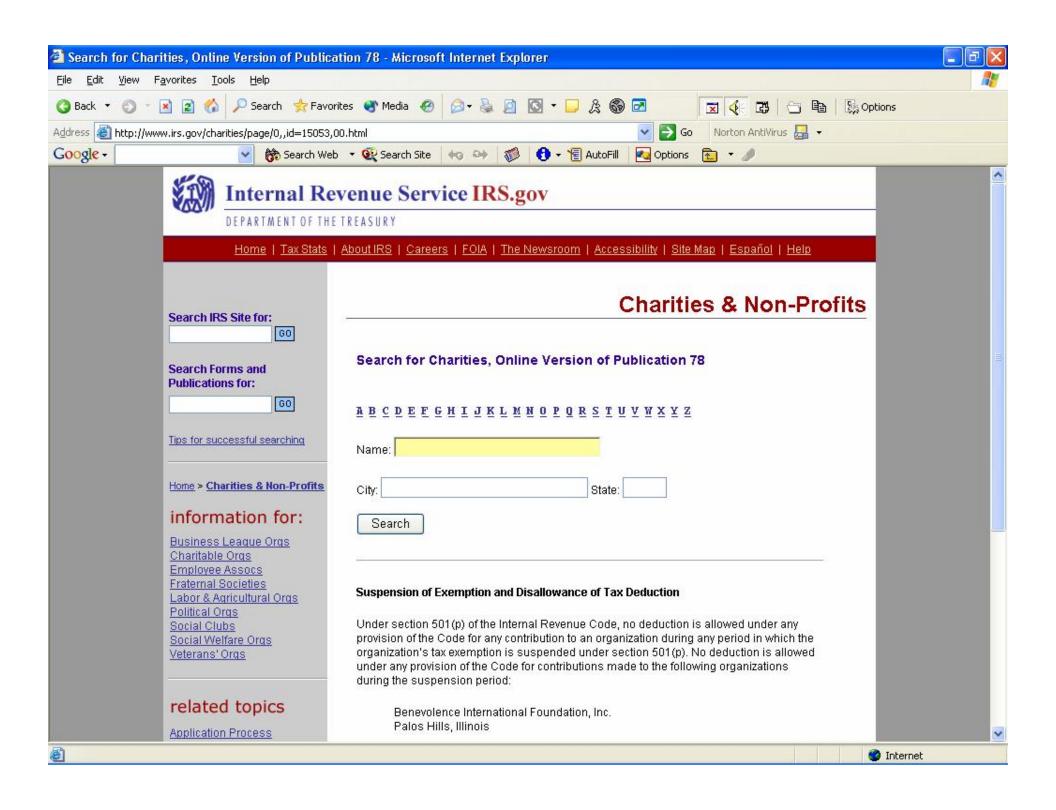
Financial Indicators

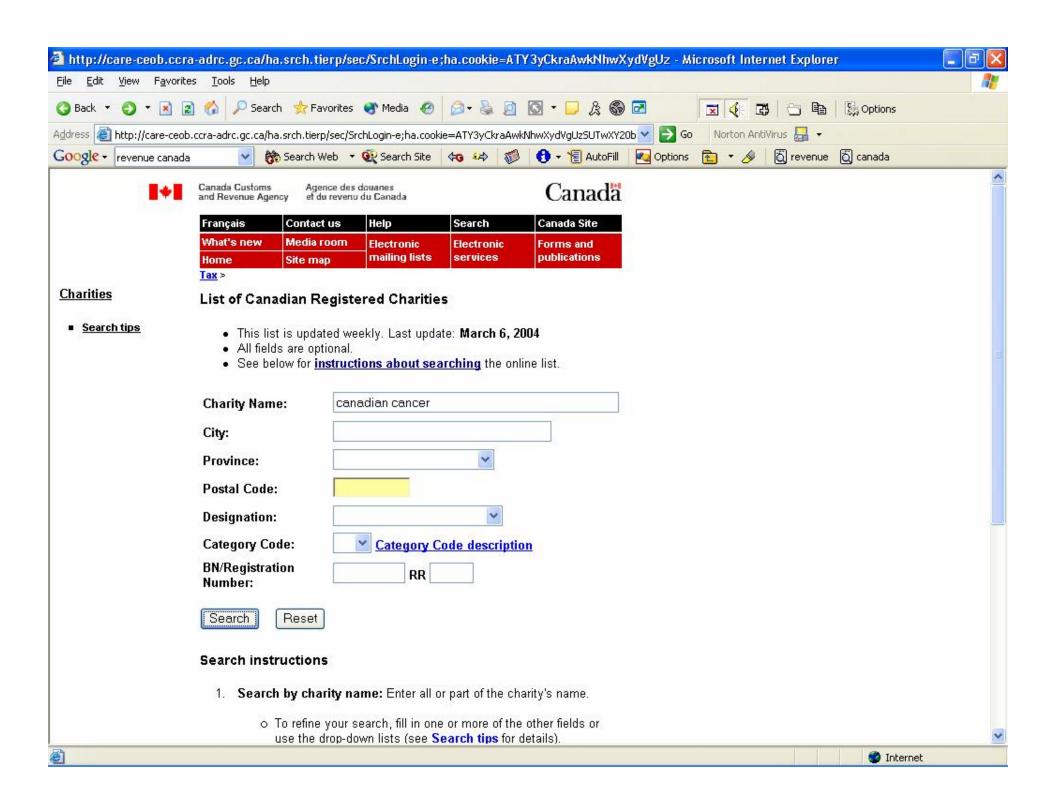


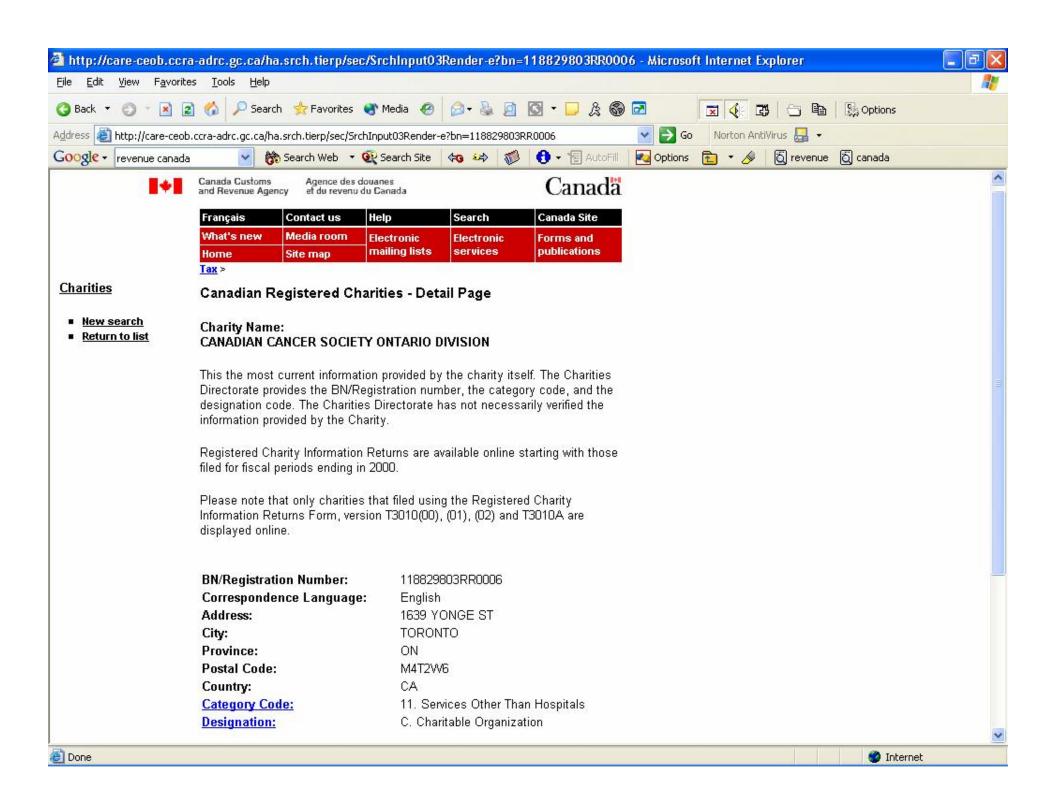


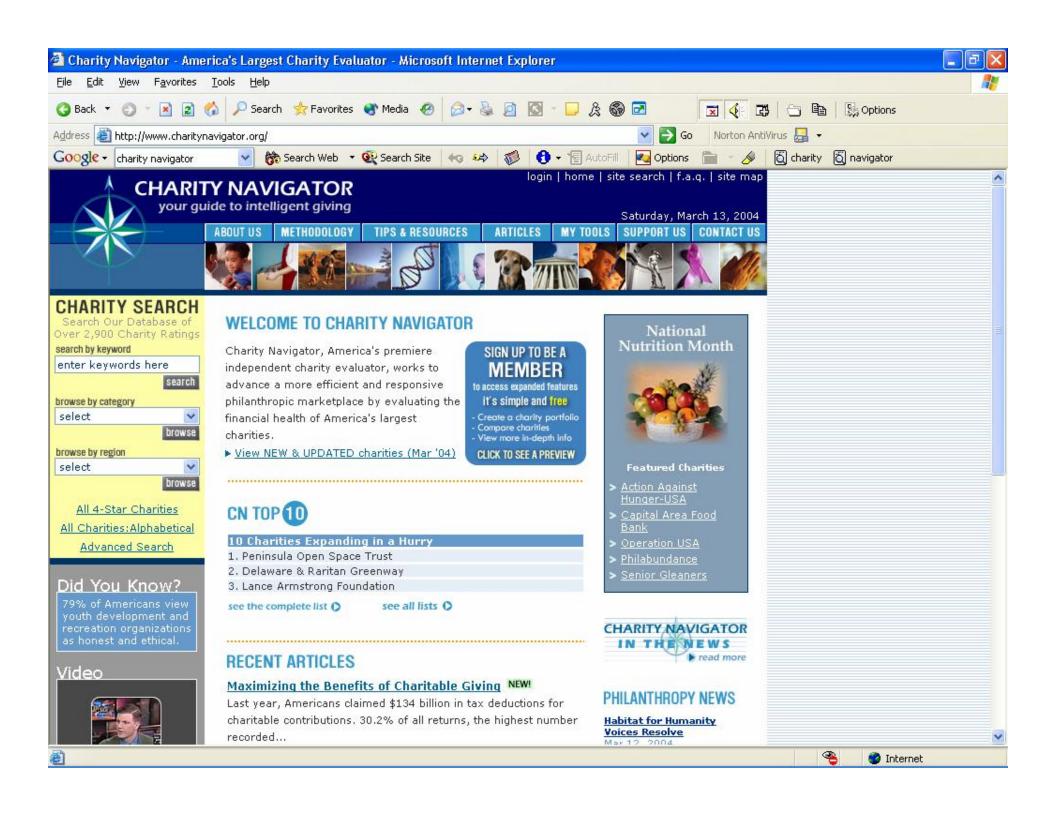


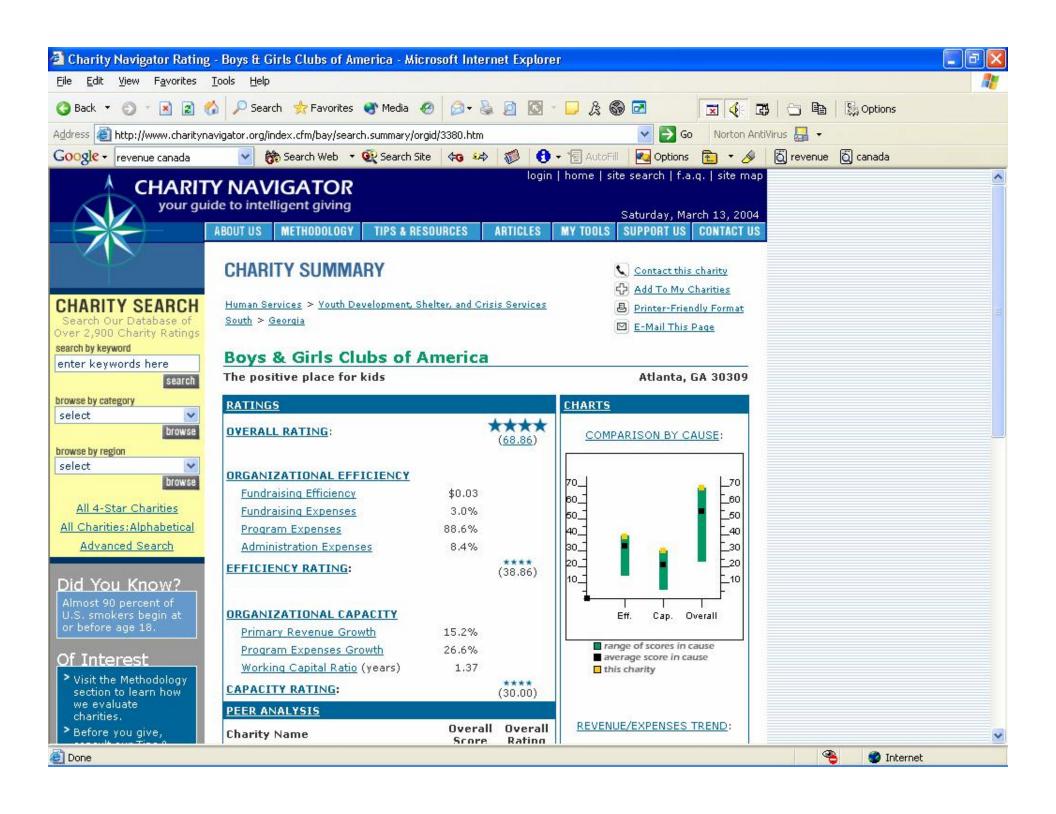












Reference Links

- www.charitynavigator.org
- i <u>www.google.com</u>
- i <u>www.guidestar.org</u>
- i www.fdncenter.org
- i www.irs.gov/charities/article/0,,id=96136,00.html
- i <u>www.lexis.com</u>
- i <u>www.taxbase.com</u>
- _i <u>www.yahoo.com</u>



U.S. Patriot Act and OFAC Compliance Verification Tools

- i Bridger Insight
- i ChoicePoint (acquired Bridger)
- _i Equifax
- GuideStar
 - EZ Basic Information
- i OFACSearch
- RDC (Regulatory Data Corporation)
 - GRID (Global Regulatory Information Database)









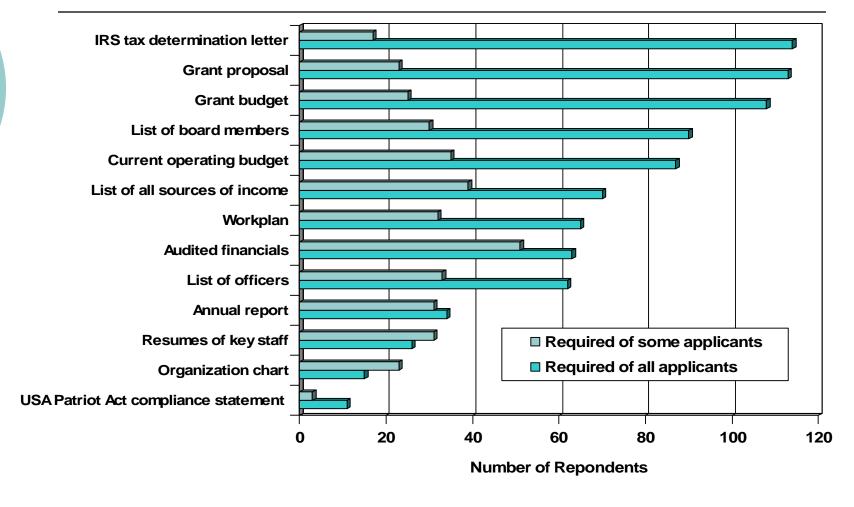




Time for a few questions . . . then on to the case studies!



Which documents are required as part of your pre-award due diligence?





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GuideStar Products

Form 990 Full Report

Salary Search Compensation Report Grant Explorer Funders Charity Check Analyst Report*

G4G GS Pro

Data Sets

Want to learn more about this organization?

CityTeam Ministries

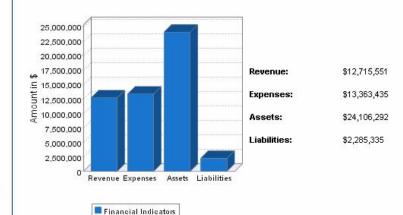
2304 Zanker Rd San Jose, CA 95131

Founded in 1957, CityTeam Ministries serves the needs of the urban poor and homeless in San Jose, San Francisco and Oakland CA, Portland OR, Seattle WA and Philadelphia PA providing emergency services and long-term rehabilitation programs.

EIN: 94-1501265

This organization files an IRS Form 990 or 990-EZ. It is a 501(c)(03) public charity. Information in this report was supplied by the nonprofit organization within the last two years.

Financial Snapshot for Fiscal Year Ending 2002



Definitions

How to Help

This organization is seeking funds from contributions and grants. These funds will be used for unrestricted operating expenses and special projects.

Back to Top

*An Analyst Report is available for this organization.

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CityTeam Ministries

2304 Zanker Rd San Jose, CA 95131

http://www.cityteam.org

Mission

To glorify God by serving people in need, proclaiming the gospel and establishing disciples among the disadvantaged people of cities.

Programs

CityTeam provides effective programs serving the needs of the urban poor and disadvantaged including men's recovery programs, women's abuse/recovery programs, shelter and counseling for pregnant homeless women, neighborhood youth outreach centers as well as providing food, clothing and life skills programs to needy urban families.

Accomplishments for Fiscal Year Ending 08/31/2003

- 1. We provided 394,000 hot meals and 130,000 nights of shelter to the homeless. 43,000 food boxes were provided to needy families.
- 2. Nearly 300 men and women participated in our abuse and addiction recovery programs.
- 3. 450 at-risk youth participated on a regular basis in one of our neighborhood youth outreach centers. 600 youth attended a one week summer camp.

Objectives for Fiscal Year Beginning 09/01/2003

- 1. Continue to meet the needs of the urban poor and disadvantaged in a continuing weak economy.
- 2. Improve the delivery of essential services to the needy by moving from our present centralized provision of services to neighborhood partnerships and delivery platforms.

Self Assessment

CityTeam has reached capacity for delivery services using our traditional centralized delivery model. We are now moving to neighborhood delivery sites with partnerships between local neighborhood organizations, former clients and sponsoring organizations with resources and volunteers to increase capacity.

Chief Executive Profile

Pat Robertson joined CityTeam in 1957 and has overseen the transformation of the organization from a small rescue mission in downtown San Jose to a broad based provider of effective programs to the urban poor and disadvantaged of six cities domestically and the development of partnerships with similar organizations in eight countries internationally. Pat has served in leadership positions with the Christian Management Association (past President), International Union of Gospel Missions (board member and chairman of the Development Track and is currently a fellow in the American Leadership Forum of Silicon Valley.

Pat and his wife Kathy have three children and one grandson. **Financial Data**

Revenue and Expenses: Fiscal Year Ending August 31, 2002

Basic Information

This organization files an IRS Form

990 or 990-EZ.

FIN: 94-1501265 Contact:

Mr. Jeff Davis. Foundations Relations

Manager

Phone: (408) 232-5600 (408) 436-0702 Fax:

E-mail: jadavis@cityteam.org

\$12,715,551 Income: Assets: \$24,106,292

Fiscal

Year: Year

Founded:

No. of Board

Members:

No. of Full 101-500

Time Employees No. of Part- 11-20

Employees: Volunteers: 101-500

Audited Yes Statements Available to

Public:

Funding: This organization is

seeking funds from contributions and grants. These funds will be used for unrestricted operating expenses and special

projects.

Locations San Jose, San Francisco Served:

and Oakland CA, Portland OR, Seattle WA and

Philadelphia, PA

Board of Directors

Tom Gutshall,Chairman

→ http://documents.guidestar.org/2002/941/501/2002-941501265-1-9.pdf - Microsoft Internet Explorer ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■	
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SAN JOSE, CA 95131-1115 Sant Sa	
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b indirect public support	10
e Sovernment contributions (grants)	16
d Total (add bins 10 through 10) (cash \$ 10 , 129 , 379 - neecach \$	211,531.) 1 10,340,910.
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7 Other revisitment second (describe > 8 a Bross amount from sale of assets offer than severely 9 Exist cest or other basis and sales expenses	(A) Securities (B) (Car
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12 Total revenue (add tres 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 70%, a	12 12,715,551. 13 8,300,742.
14 Monagement and general (from tice 44, column (C))	14 2,067,025.
16 Payments to affiliates (attach schedule)	15 2,995,668.
37 Total exponent (add bnes 16 and 44, column (A))	17 13,363,435.
18 Excess or (defect) for the year (subtract line 17 from line 12 grant line 17 from line 12 grant line 18 from line 19 fr	
26 Other changes in net assets or land enlances (ettach explan	salion) 23 0. 7
21 Net accept on hand trainment at each of year (combine lines 18, 19, and 20) 21 21, 820, 957. From 990 (200) From 990 (200)	
67 GA SO UHA For Paperwork Reduction Act Notice, see the separate instructions. Form 990 (2001)	

